



Community Profile

Newton City, IL
Newton city, IL (1752844)
Place

Prepared by Planning Success LLC

	Newton city, IL ...
Population Summary	
2000 Total Population	3,095
2010 Total Population	2,849
2013 Total Population	2,814
2013 Group Quarters	54
2018 Total Population	2,749
2013-2018 Annual Rate	-0.47%
Household Summary	
2000 Households	1,338
2000 Average Household Size	2.26
2010 Households	1,229
2010 Average Household Size	2.27
2013 Households	1,215
2013 Average Household Size	2.27
2018 Households	1,192
2018 Average Household Size	2.26
2013-2018 Annual Rate	-0.38%
2010 Families	774
2010 Average Family Size	2.83
2013 Families	759
2013 Average Family Size	2.84
2018 Families	736
2018 Average Family Size	2.84
2013-2018 Annual Rate	-0.61%
Housing Unit Summary	
2000 Housing Units	1,499
Owner Occupied Housing Units	65.2%
Renter Occupied Housing Units	24.1%
Vacant Housing Units	10.7%
2010 Housing Units	1,375
Owner Occupied Housing Units	65.1%
Renter Occupied Housing Units	24.3%
Vacant Housing Units	10.6%
2013 Housing Units	1,364
Owner Occupied Housing Units	63.0%
Renter Occupied Housing Units	26.1%
Vacant Housing Units	10.9%
2018 Housing Units	1,364
Owner Occupied Housing Units	62.0%
Renter Occupied Housing Units	25.3%
Vacant Housing Units	12.6%
Median Household Income	
2013	\$33,417
2018	\$36,266
Median Home Value	
2013	\$78,772
2018	\$95,892
Per Capita Income	
2013	\$20,440
2018	\$22,517
Median Age	
2010	41.7
2013	42.3
2018	43.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.



Community Profile

Newton City, IL
Newton city, IL (1752844)
Place

Prepared by Planning Success LLC

Newton city, IL ...

2013 Households by Income

Household Income Base	1,215
<\$15,000	23.9%
\$15,000 - \$24,999	16.7%
\$25,000 - \$34,999	10.8%
\$35,000 - \$49,999	15.7%
\$50,000 - \$74,999	14.1%
\$75,000 - \$99,999	7.7%
\$100,000 - \$149,999	8.7%
\$150,000 - \$199,999	0.1%
\$200,000+	2.3%
Average Household Income	\$47,011

2018 Households by Income

Household Income Base	1,191
<\$15,000	23.1%
\$15,000 - \$24,999	14.9%
\$25,000 - \$34,999	10.3%
\$35,000 - \$49,999	14.3%
\$50,000 - \$74,999	15.4%
\$75,000 - \$99,999	9.6%
\$100,000 - \$149,999	9.5%
\$150,000 - \$199,999	0.1%
\$200,000+	2.8%
Average Household Income	\$51,628

2013 Owner Occupied Housing Units by Value

Total	859
<\$50,000	27.4%
\$50,000 - \$99,999	39.3%
\$100,000 - \$149,999	21.0%
\$150,000 - \$199,999	6.8%
\$200,000 - \$249,999	3.1%
\$250,000 - \$299,999	1.6%
\$300,000 - \$399,999	0.8%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$88,766

2018 Owner Occupied Housing Units by Value

Total	847
<\$50,000	19.0%
\$50,000 - \$99,999	33.8%
\$100,000 - \$149,999	28.8%
\$150,000 - \$199,999	10.9%
\$200,000 - \$249,999	4.7%
\$250,000 - \$299,999	1.9%
\$300,000 - \$399,999	0.9%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	0.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$104,221

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

June 20, 2014



Community Profile

Newton City, IL
Newton city, IL (1752844)
Place

Prepared by Planning Success LLC

		Newton city, IL ...
2010 Population by Age		
Total		2,849
0 - 4		6.5%
5 - 9		6.5%
10 - 14		5.7%
15 - 24		12.0%
25 - 34		12.9%
35 - 44		10.0%
45 - 54		14.3%
55 - 64		12.5%
65 - 74		8.2%
75 - 84		6.8%
85 +		4.6%
18 +		77.6%
2013 Population by Age		
Total		2,815
0 - 4		6.2%
5 - 9		6.5%
10 - 14		5.4%
15 - 24		11.7%
25 - 34		12.8%
35 - 44		10.4%
45 - 54		13.1%
55 - 64		13.9%
65 - 74		8.6%
75 - 84		6.6%
85 +		4.8%
18 +		78.5%
2018 Population by Age		
Total		2,750
0 - 4		6.2%
5 - 9		6.3%
10 - 14		5.4%
15 - 24		10.7%
25 - 34		12.7%
35 - 44		10.8%
45 - 54		11.5%
55 - 64		14.7%
65 - 74		10.1%
75 - 84		6.8%
85 +		4.9%
18 +		79.0%
2010 Population by Sex		
Males		1,308
Females		1,541
2013 Population by Sex		
Males		1,299
Females		1,516
2018 Population by Sex		
Males		1,282
Females		1,468

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

June 20, 2014



Community Profile

Newton City, IL
Newton city, IL (1752844)
Place

Prepared by Planning Success LLC

		Newton city, IL ...
2010 Population by Race/Ethnicity		
Total		2,849
White Alone		98.3%
Black Alone		0.1%
American Indian Alone		0.0%
Asian Alone		0.2%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.4%
Two or More Races		0.9%
Hispanic Origin		1.2%
Diversity Index		5.7
2013 Population by Race/Ethnicity		
Total		2,814
White Alone		97.3%
Black Alone		0.4%
American Indian Alone		0.0%
Asian Alone		0.4%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.4%
Two or More Races		1.4%
Hispanic Origin		1.4%
Diversity Index		7.8
2018 Population by Race/Ethnicity		
Total		2,749
White Alone		97.3%
Black Alone		0.4%
American Indian Alone		0.0%
Asian Alone		0.4%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.4%
Two or More Races		1.4%
Hispanic Origin		1.4%
Diversity Index		8.0
2010 Population by Relationship and Household Type		
Total		2,849
In Households		98.1%
In Family Households		79.3%
Householder		27.2%
Spouse		19.8%
Child		28.1%
Other relative		1.9%
Nonrelative		2.4%
In Nonfamily Households		18.8%
In Group Quarters		1.9%
Institutionalized Population		1.9%
Noninstitutionalized Population		0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

June 20, 2014



Community Profile

Newton City, IL
Newton city, IL (1752844)
Place

Prepared by Planning Success LLC

	Newton city, IL ...
2013 Population 25+ by Educational Attainment	
Total	1,977
Less than 9th Grade	3.4%
9th - 12th Grade, No Diploma	7.1%
High School Graduate	36.6%
Some College, No Degree	24.5%
Associate Degree	9.8%
Bachelor's Degree	8.7%
Graduate/Professional Degree	9.9%
2013 Population 15+ by Marital Status	
Total	2,305
Never Married	24.8%
Married	52.6%
Widowed	8.9%
Divorced	13.7%
2013 Civilian Population 16+ in Labor Force	
Civilian Employed	90.3%
Civilian Unemployed	9.7%
2013 Employed Population 16+ by Industry	
Total	1,253
Agriculture/Mining	1.4%
Construction	2.2%
Manufacturing	20.3%
Wholesale Trade	1.5%
Retail Trade	15.9%
Transportation/Utilities	8.5%
Information	0.6%
Finance/Insurance/Real Estate	2.7%
Services	41.7%
Public Administration	5.1%
2013 Employed Population 16+ by Occupation	
Total	1,256
White Collar	51.0%
Management/Business/Financial	5.7%
Professional	18.6%
Sales	12.4%
Administrative Support	14.3%
Services	10.8%
Blue Collar	38.1%
Farming/Forestry/Fishing	1.3%
Construction/Extraction	2.9%
Installation/Maintenance/Repair	3.3%
Production	18.7%
Transportation/Material Moving	11.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

June 20, 2014



Community Profile

Newton City, IL
Newton city, IL (1752844)
Place

Prepared by Planning Success LLC

	Newton city, IL ...
2010 Households by Type	
Total	1,229
Households with 1 Person	31.5%
Households with 2+ People	68.5%
Family Households	63.0%
Husband-wife Families	45.9%
With Related Children	16.8%
Other Family (No Spouse Present)	17.1%
Other Family with Male Householder	4.5%
With Related Children	3.1%
Other Family with Female Householder	12.6%
With Related Children	8.0%
Nonfamily Households	5.5%
All Households with Children	28.5%
Multigenerational Households	2.0%
Unmarried Partner Households	8.0%
Male-female	7.3%
Same-sex	0.7%
2010 Households by Size	
Total	1,229
1 Person Household	31.5%
2 Person Household	37.3%
3 Person Household	13.8%
4 Person Household	9.9%
5 Person Household	5.4%
6 Person Household	1.7%
7 + Person Household	0.4%
2010 Households by Tenure and Mortgage Status	
Total	1,229
Owner Occupied	72.8%
Owned with a Mortgage/Loan	37.3%
Owned Free and Clear	35.6%
Renter Occupied	27.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

June 20, 2014



Community Profile

Newton City, IL
 Newton city, IL (1752844)
 Place

Prepared by Planning Success LLC

Newton city, IL ...

Top 3 Tapestry Segments

1. Heartland Communities
- 2.
- 3.

2013 Consumer Spending

Apparel & Services: Total \$	\$1,081,708
Average Spent	\$890.29
Spending Potential Index	39
Computers & Accessories: Total \$	\$182,036
Average Spent	\$149.82
Spending Potential Index	60
Education: Total \$	\$932,172
Average Spent	\$767.22
Spending Potential Index	53
Entertainment/Recreation: Total \$	\$2,804,626
Average Spent	\$2,308.33
Spending Potential Index	71
Food at Home: Total \$	\$4,560,159
Average Spent	\$3,753.22
Spending Potential Index	75
Food Away from Home: Total \$	\$2,474,653
Average Spent	\$2,036.75
Spending Potential Index	64
Health Care: Total \$	\$4,289,247
Average Spent	\$3,530.24
Spending Potential Index	79
HH Furnishings & Equipment: Total \$	\$1,305,269
Average Spent	\$1,074.30
Spending Potential Index	60
Investments: Total \$	\$651,549
Average Spent	\$536.25
Spending Potential Index	26
Retail Goods: Total \$	\$21,166,581
Average Spent	\$17,421.05
Spending Potential Index	72
Shelter: Total \$	\$11,088,445
Average Spent	\$9,126.29
Spending Potential Index	56
TV/Video/Audio: Total \$	\$1,126,089
Average Spent	\$926.82
Spending Potential Index	72
Travel: Total \$	\$1,300,699
Average Spent	\$1,070.53
Spending Potential Index	58
Vehicle Maintenance & Repairs: Total \$	\$910,924
Average Spent	\$749.73
Spending Potential Index	69

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2010 and 2011 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

June 20, 2014